



Financial Strategy Optimization Update

Al Monaco

President & CEO

John Whelen

Executive Vice President & CFO

Vern Yu

Senior Vice President Corporate Planning & CDO

June 19, 2015

Legal Notice

This presentation includes certain forward looking information (FLI) to provide Enbridge shareholders and potential investors with information about Enbridge and management's assessment of its future plans and operations, which may not be appropriate for other purposes. FLI is typically identified by words such as "anticipate", "expect", "project", "estimate", "forecast", "plan", "intend", "target", "believe" and similar words suggesting future outcomes or statements regarding an outlook. All statements other than statements of historical fact may be forward-looking statements. In particular, this Presentation may contain forward-looking statements pertaining to the following: expectations regarding, and anticipated impact of, the Transaction, dividend payout policy and dividend payout expectations; adjusted earnings per share guidance, available cash flow from operations (ACFFO) guidance; satisfaction of closing conditions and the obtaining of consents and approvals required to complete the Transaction; effect, results and perceived benefits of the Transaction, including with respect to the consideration to be received by the Company; expected timing and completion of Transaction; future equity and debt offerings and financing requirements and plans; expected future sources and costs of financing; and future growth opportunities and the allocation and impact thereof.

Although we believe that our FLI is reasonable based on the information available today and processes used to prepare it, such statements are not guarantees of future performance and you are cautioned against placing undue reliance on FLI. By its nature, FLI involves a variety of assumptions, risks, uncertainties and other factors which may cause actual results, levels of activity and achievements to differ materially from those expressed or implied in our FLI. Material assumptions include assumptions about: expected timing and terms of the Transaction; anticipated completion of the Transaction; adoption of the dividend policy; satisfaction of all closing conditions and receipt of regulatory, shareholder and third party consents and approvals with respect to the Transaction; impact of the Transaction and dividend policy on the Company's future cash flows and capital project funding; impact of the Transaction and dividend policy on the Company's credit ratings; expected earnings/(loss) or adjusted earnings/(loss); expected earnings/(loss) or adjusted earnings/(loss) per share; expected future cash flows and expected future ACFFO; estimated future dividends; debt and equity market conditions; expected supply and demand for crude oil, natural gas and natural gas liquids; prices of crude oil, natural gas and natural gas liquids; expected exchange rates; inflation; interest rates; availability and price of labour and pipeline construction materials; operational reliability; anticipated in-service dates and weather. Due to the interdependencies and correlation of these macroeconomic factors, the impact of any one assumption on FLI cannot be determined with certainty, particularly with respect to expected earnings and associated per unit or per share amounts, or estimated future distributions or dividends.

Our FLI is subject to risks and uncertainties pertaining to the Transaction, dividend policy, adjusted earnings guidance, ACFFO guidance, operating performance, regulatory parameters, weather, economic conditions, exchange rates, interest rates and commodity prices, including but not limited to those discussed more extensively in our filings with Canadian and US securities regulators. The impact of any one risk, uncertainty or factor on any particular FLI is not determinable with certainty as these are interdependent and our future course of action depends on management's assessment of all information available at the relevant time. Except to the extent required by law, we assume no obligation to publicly update or revise any FLI, whether as a result of new information, future events or otherwise. All FLI in this presentation is expressly qualified in its entirety by these cautionary statements.

You should be cautioned that there is no assurance that the Transaction will be completed in the manner contemplated, or at all, or that the current market conditions and Enbridge's assumptions and forecasts based on such market conditions will not materially change.

This presentation will make reference to non-GAAP measures including adjusted earnings and ACFFO, together with respective per share amounts. These measures are not measures that have a standardized meaning prescribed by U.S. GAAP and may not be comparable with similar measures presented by other issuers. Additional information on the Company's use of non-GAAP measures can be found in Management's Discussion and Analysis available on the Company's website and www.SEDAR.com and the news release.

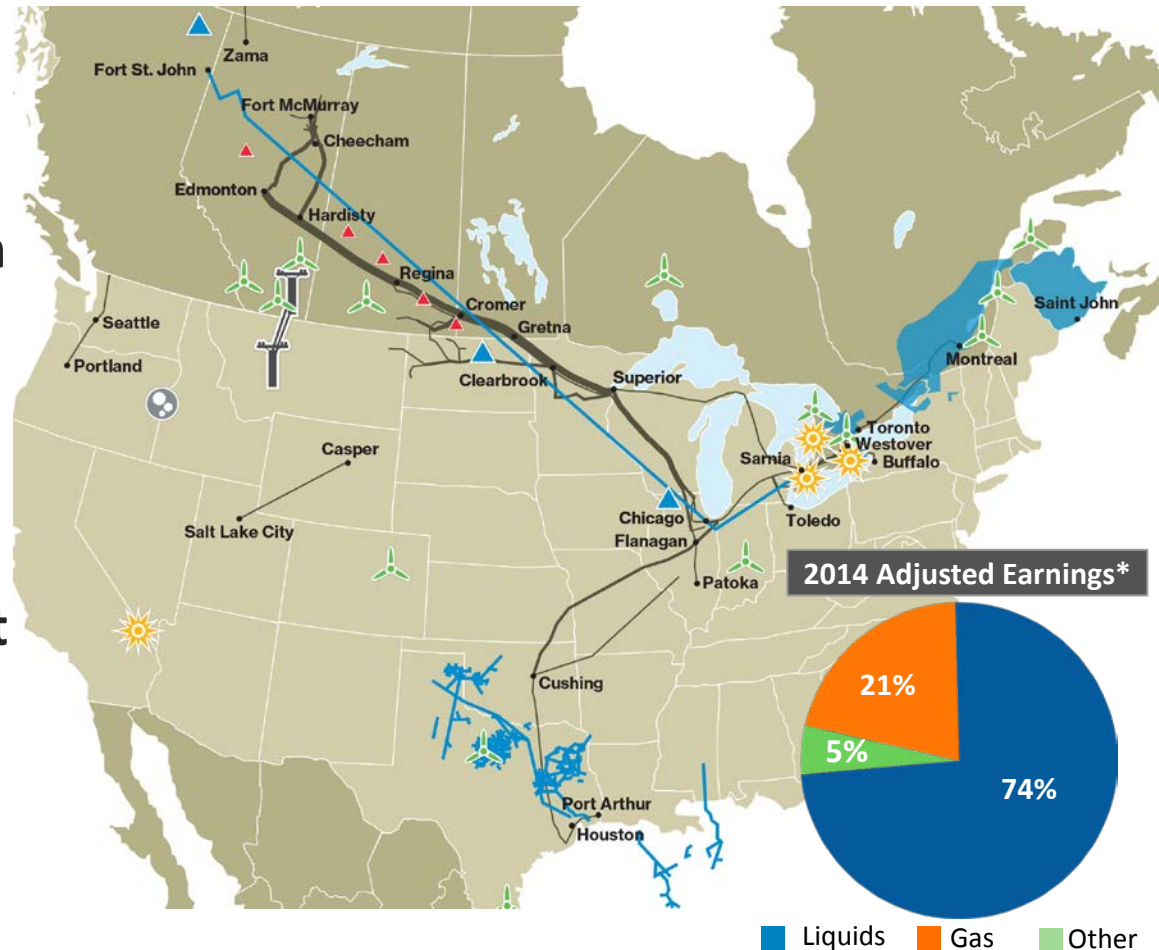
Agenda

- **Overview**
- **Transaction Terms**
- **Transformation of Enbridge Income Fund Holdings Inc. (ENF)**
- **Funding Plan**
- **Financial Outlook**
- **Timeline**
- **Summary**

Context

Our value proposition, strategies and disciplined approach to the business is unchanged

- #1 Priority – Safety and operational reliability
- Leading North American infrastructure company
- Strong competitive position
- Strategy focused on cost effective market access
- Extending industry leading growth outlook



*Adjusted earnings is a non-GAAP measure. For more information on non-GAAP measures please refer to disclosure in MD&A.

Fundamental Value Drivers

Optimization will enhance value of existing assets, industry leading growth and reliable business model

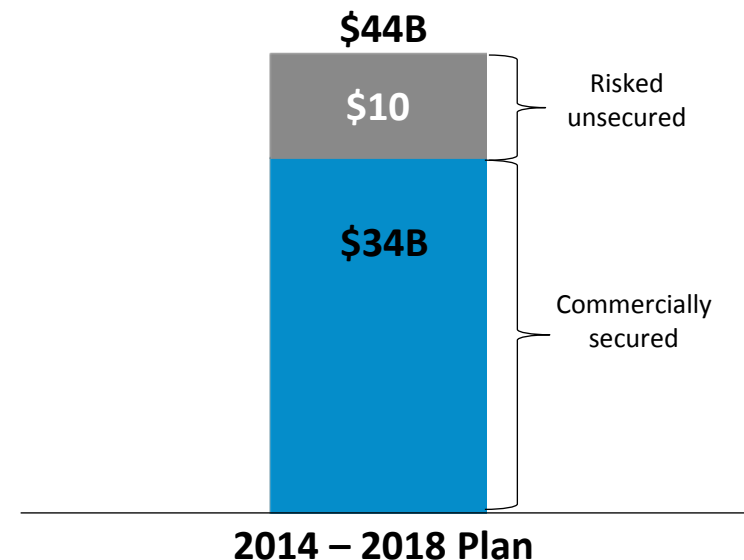
Embedded Growth in Existing Assets ✓

Industry Leading Organic Growth ✓

World Class Major Project Capabilities ✓

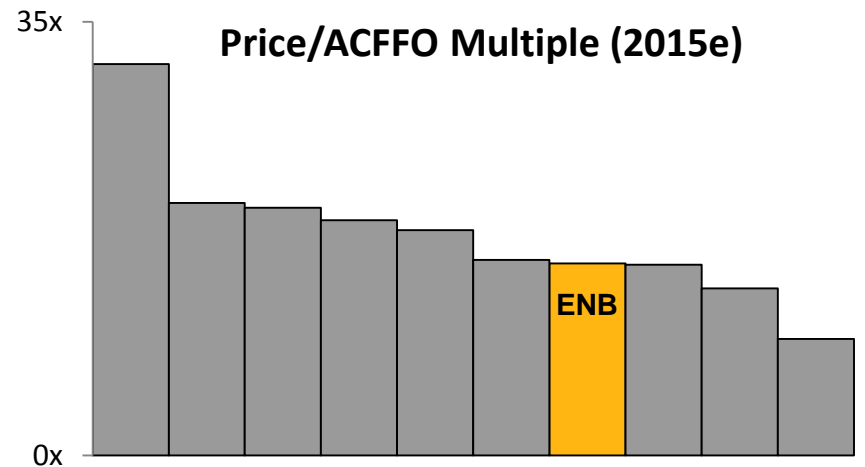
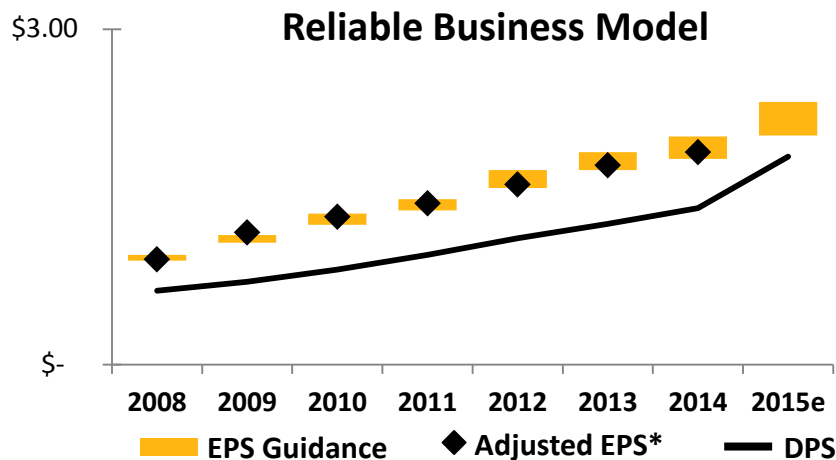
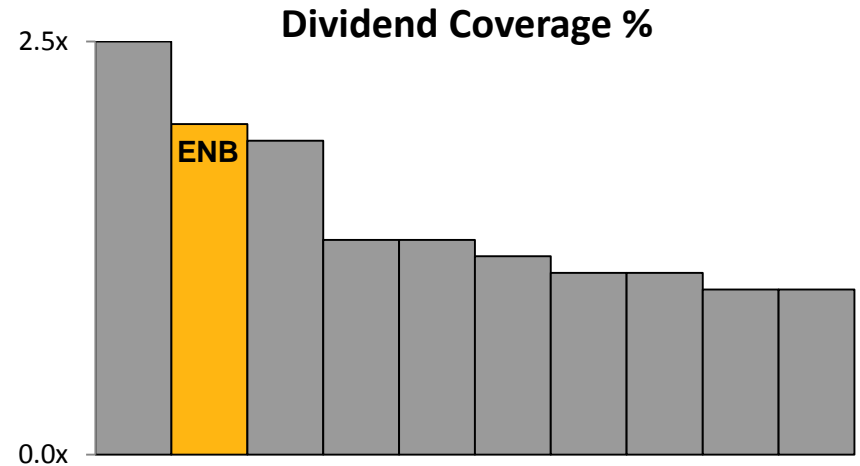
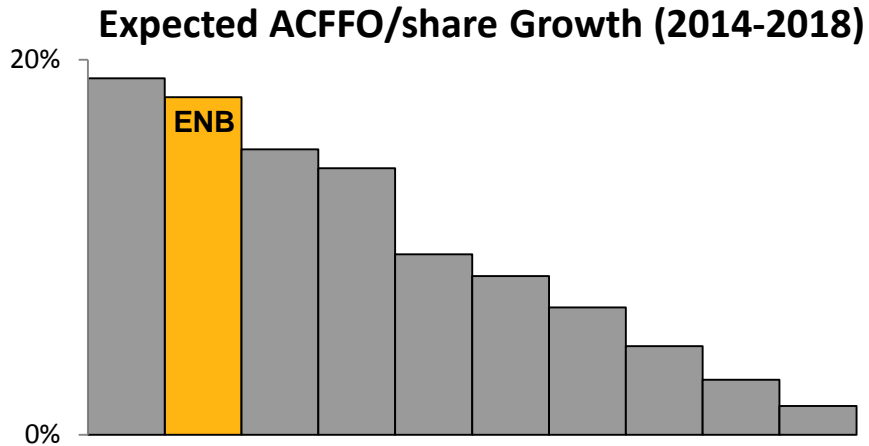
Strong Competitive Position and Commercial Underpinnings ✓

Enterprise Wide Growth Capital Program



Relative Valuation

Superior growth, strong coverage and reliable business model should attract improved valuation

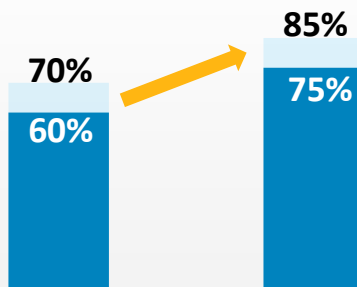


• Available cash flow from operations (ACFFO) and Adjusted EPS are non-GAAP measures. For more information on non-GAAP measures please refer to disclosure in the news release and MD&A.
Source: ACFFO data based on consensus estimates.

Benefits of Financial Optimization

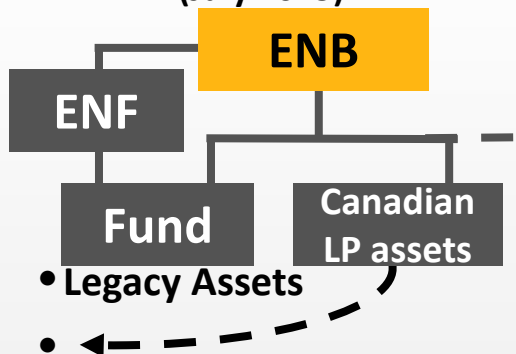
Financial optimization drives superior, low risk total shareholder return; TSR outlook of ~17-19% through 2018

Revised Earnings Payout Policy December 2014



- 1 Accelerate DPS growth
 - 33% DPS increase (2015)
 - 14% - 16% DPS growth (2016 – 2018)
- 2 Enhanced funding cost competitiveness
 - Existing assets
 - Growth program (\$44 billion)
 - New opportunities
- 3 Transform ENF
 - 10% DPS growth (2015 – 2019)
 - Superior asset base - enhanced scale
 - Embedded growth
- 4 Extend ENB growth beyond 2018
 - Tilted return profile
 - Growing incentive fees
 - Displaced equity requirements at ENB
 - Free up capital for re-deployment

Drop Down Transaction (July 2015)



Superior Shareholder Value Proposition

Total Annual Expected Return (Through 2018)

Dividend	3%
Growth	14-16%
Total Return	~17-19%

Transaction Value of \$30.4 Billion

ENB Transferred Assets	Initial Consideration	
Canadian Mainline + Growth	Equity	\$18.7
Regional Oilsands + Growth	Assumed Debt	\$11.7
Renewable Power		
\$30.4 billion	\$30.4 billion	

- \$15 billion secured embedded growth
 - \$2 billion recently placed in service
 - \$10 billion in tilted return projects
- Valuation
 - 2H2015 annualized EBITDA*: \$2.2 billion
 - EV/EBITDA* based on above: ~13.8x
- Additional performance consideration/value
 - Existing Incentive Fee Mechanism
 - New Temporary Performance Distribution Right (“TPDR”)

*EBITDA is defined as Earnings Before Interest, Taxes, Depreciation and Amortization and is a non-GAAP measure and may not be comparable with similar measures presented by other issuers.

Transaction Terms – Incentive Distribution Rights

Incentive distribution rights provide growing earnings for Enbridge and participation in secured growth program

Existing Incentive Fee Mechanism

- Existing cash incentive fee continues
- Base incentive of \$7.9 million, plus 25% of pre-incentive distributable cash above \$1.295 / unit¹

New Temporary Performance Distribution Rights (TPDR)

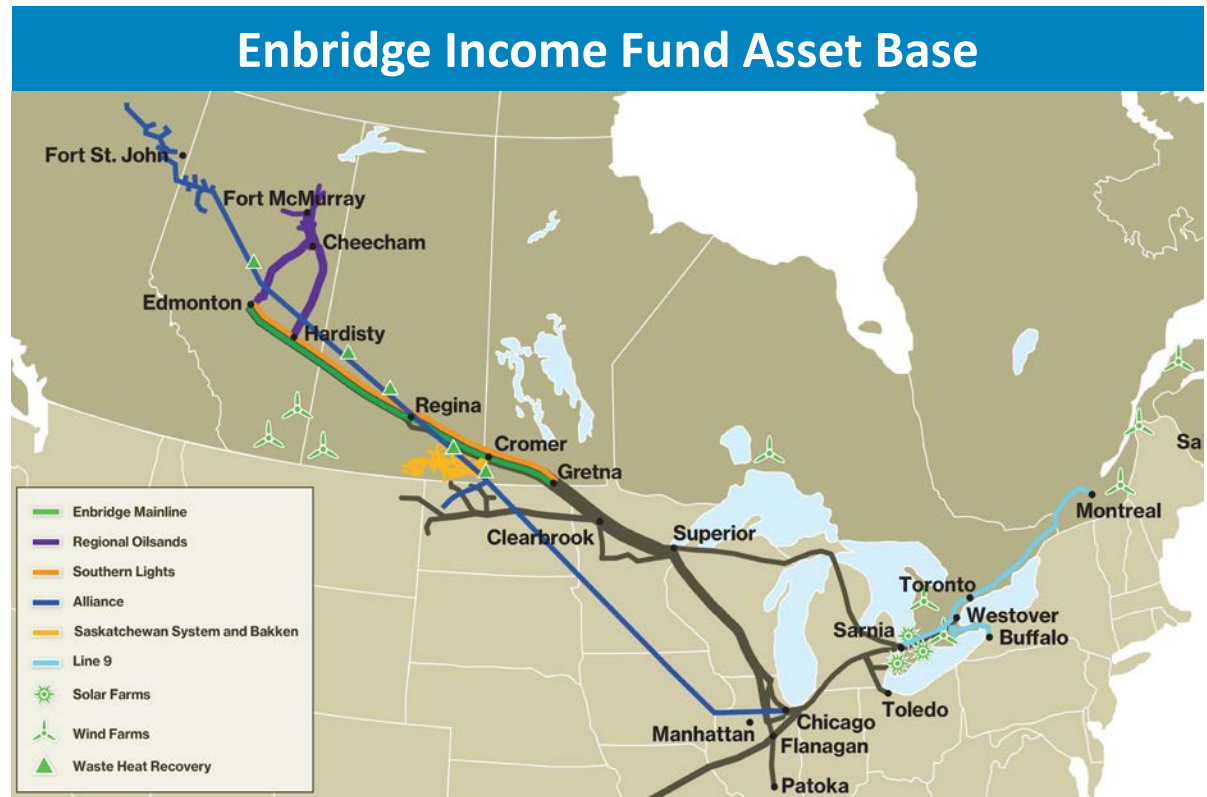
- 33% of pre-incentive distributable cash above \$1.295 / unit
- Paid in the form of Class D units
- TPDR expires the later of 2020 or 1 year after Line 3 in-service date
- Units convertible into cash paying units on the fourth anniversary of their year of issuance

¹Adjusted by a tax factor.

Fund Transformation – Asset Scale & Growth

Fund acquires highest quality and fastest growing asset base in Canadian energy infrastructure sector

- Superior liquids and natural gas infrastructure businesses
- Strong commercial underpinning
 - 100% fee based business
- \$15 billion secured growth capital in execution
 - \$2 billion already in service
- First right on growth within existing footprint



Fund Transformation – \$15B Secured Growth Capital

Transparent, reliable and low-risk embedded growth

Alberta Regional
Norealis Pipeline
Surmont Phase 2 Expansion
Woodland Pipeline Extension
AOC Hangingstone Lateral
Sunday Creek Terminal
JACOS Hangingstone Lateral
Regional Oilsands Optimization
<ul style="list-style-type: none"> Athabasca Pipeline Twin Wood Buffalo Extension
Norlite
Canadian Mainline
Line 9 Reversal & Expansion
Mainline Expansion (ABC Phase I & II)
Canadian Mainline System Terminal Flexibility
Edmonton to Hardisty Expansion
Canadian Line 3 Replacement

\$15B

\$6B

\$9B

By in-service date

2014

\$2B

2015

\$4B

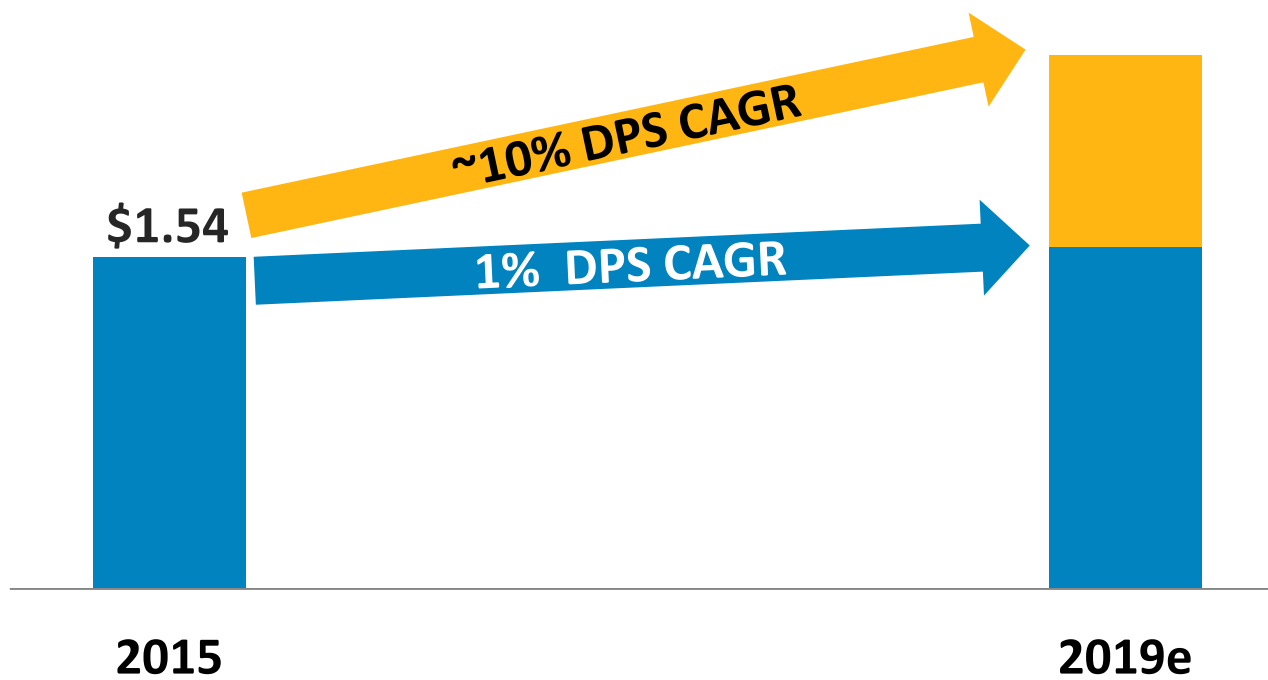
2016

2017

\$9B

ENF Transformation – DPS Outlook

- Previously 1% annual growth, supplemented with ad hoc drop downs
- Expect approximately 10% 2015 – 2019 CAGR
 - Sequential investments in the Fund
 - Participation in Canadian Liquids Pipelines cash flow growth



ENF Transformation – Value Drivers

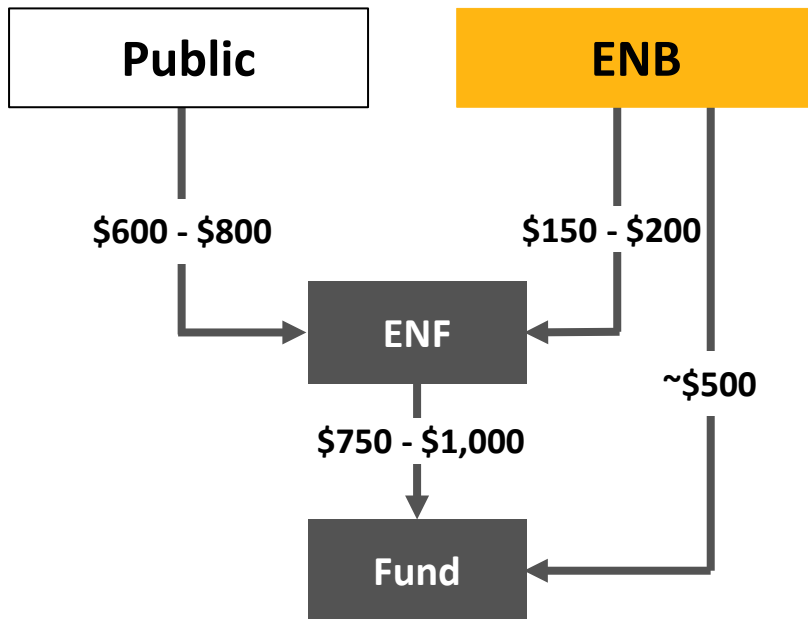
Drop down transforms ENF to the premium Canadian energy infrastructure investment vehicle

	<u>ENF Value Driver Positioning</u>	
	<u>Status Quo</u>	<u>Pro Forma</u>
High Payout	✓	✓
Asset Scale	X	✓✓✓
Asset Quality / Cash Flow Reliability	✓	✓✓
High DPS Growth	X	✓✓
Visible Sources of Growth	X	✓✓
Future Development Opportunities	X	✓
Equity Market Liquidity	X	✓

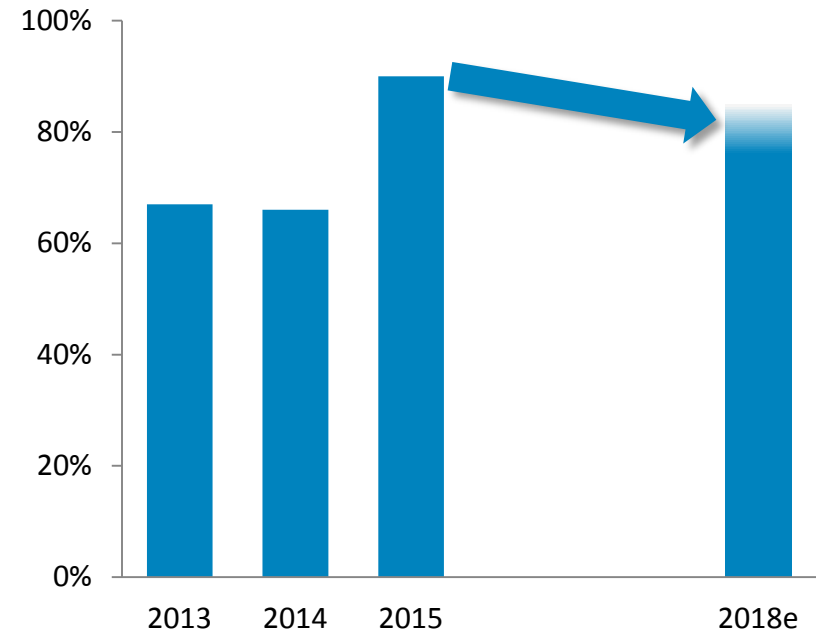
Funding Plan

Manageable annual funding plan; flexibility ensures timely and effective funding of growth program

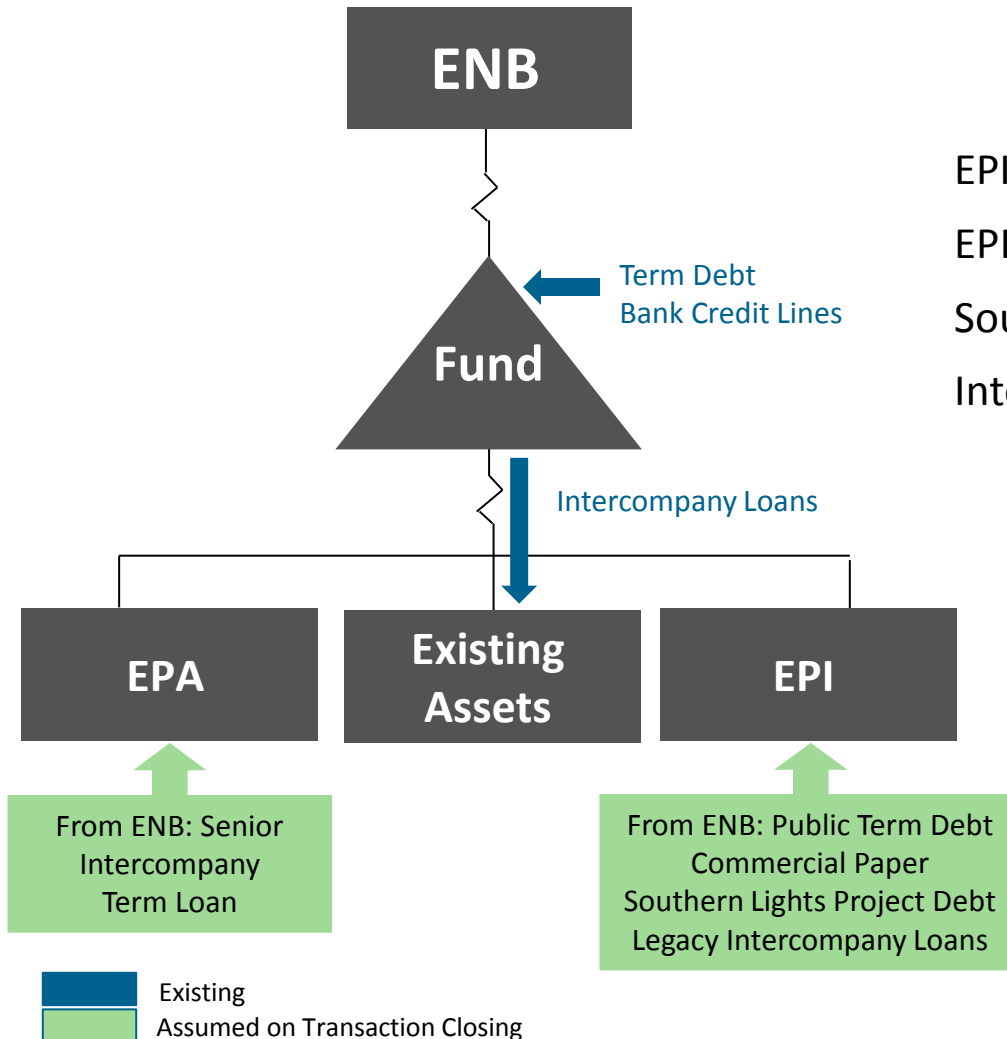
Ongoing Equity Funding
(\$millions annually)



ENB Economic Interest in the Fund



Funding Plan – Fund Debt Financing

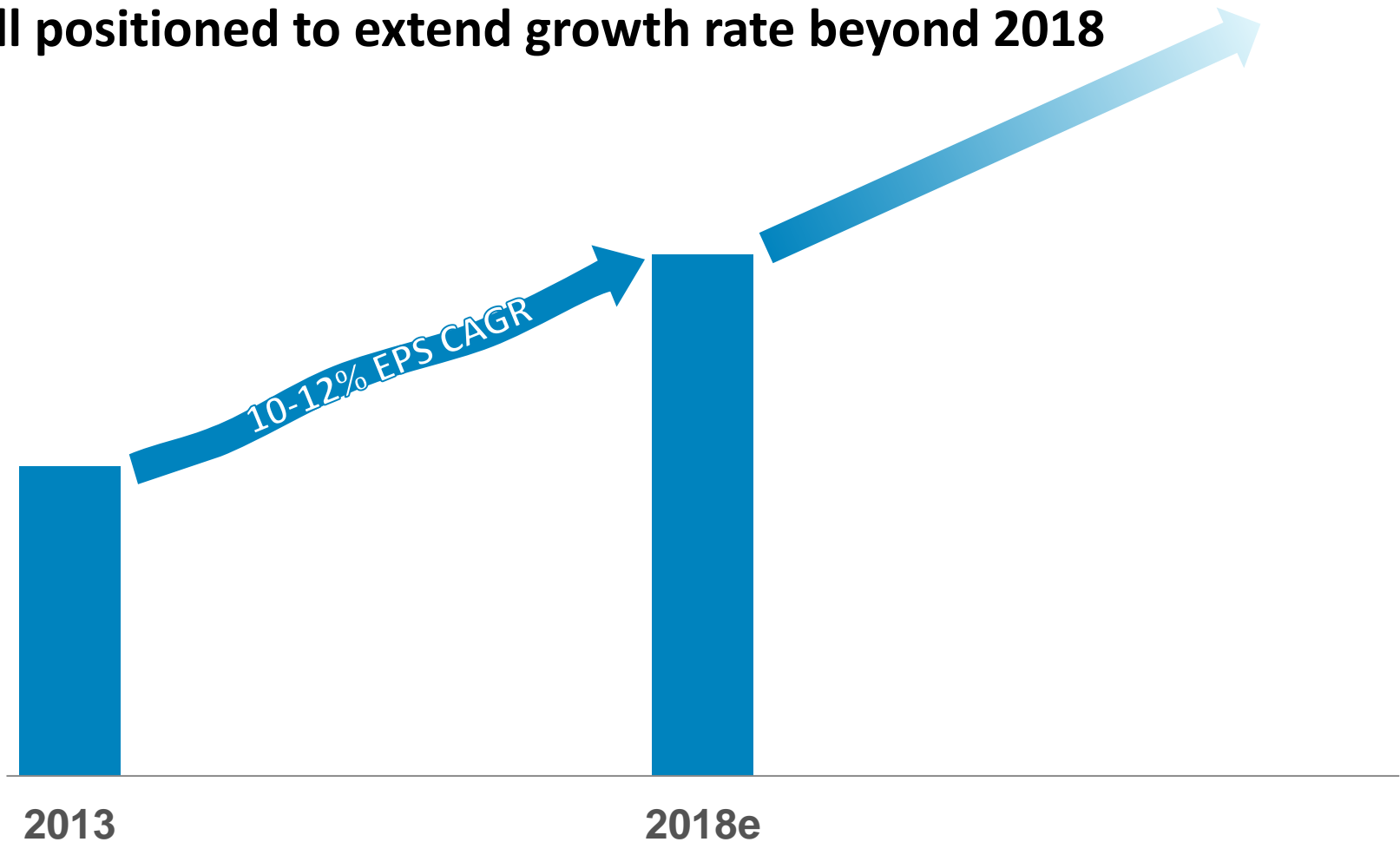


Debt Assumed (\$billions)	
EPI Public	\$3.2
EPI Commercial Paper*	\$2.0
Southern Lights Project Debt	\$0.4
Intercompany Term Loans from ENB	\$6.1
	\$11.7

* Commercial paper backstopped by term bank credit facilities (to bridge finance liquids pipelines development projects) is expected to be migrated from ENB to EPI over time.

Outlook - Adjusted Earnings*

- 10-12% average annual Adjusted EPS growth through 2018
- Well positioned to extend growth rate beyond 2018

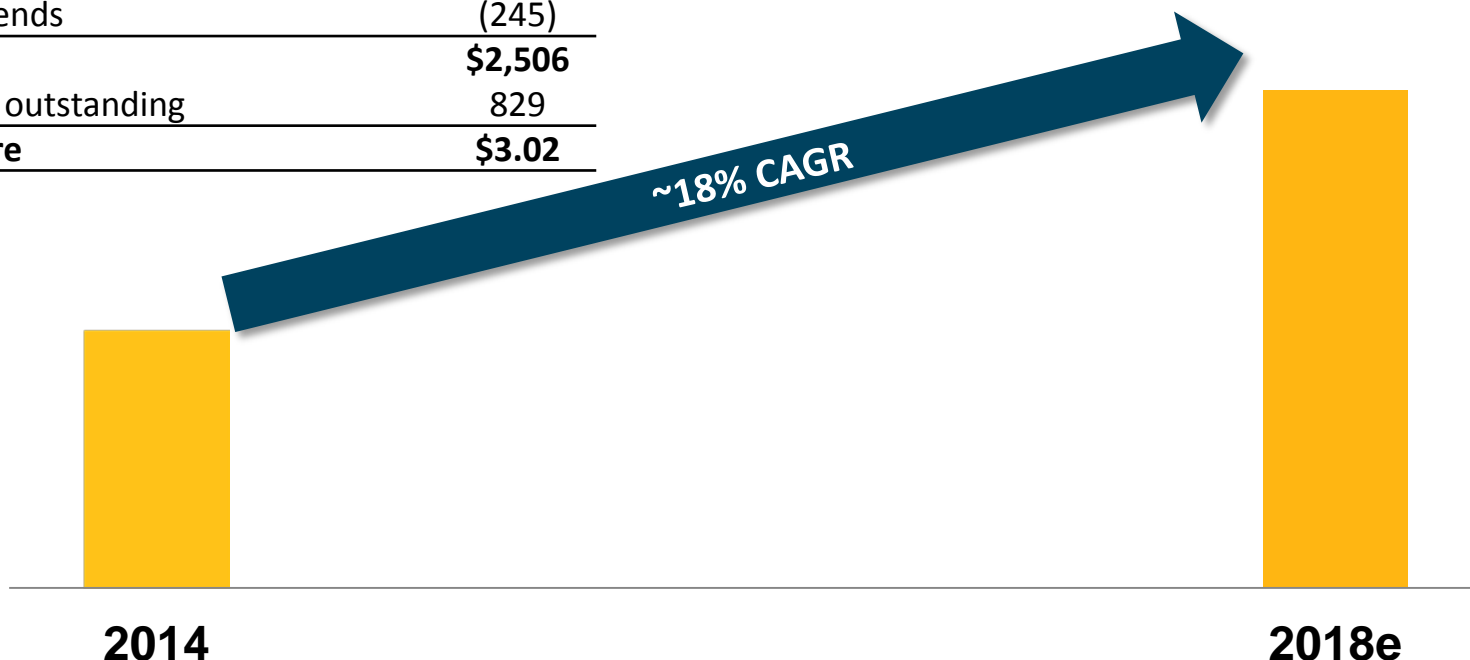


*Adjusted earnings is a non-GAAP measure. For more information on non-GAAP measures please refer to disclosure in MD&A.

Outlook - Available Cash Flow From Operations*

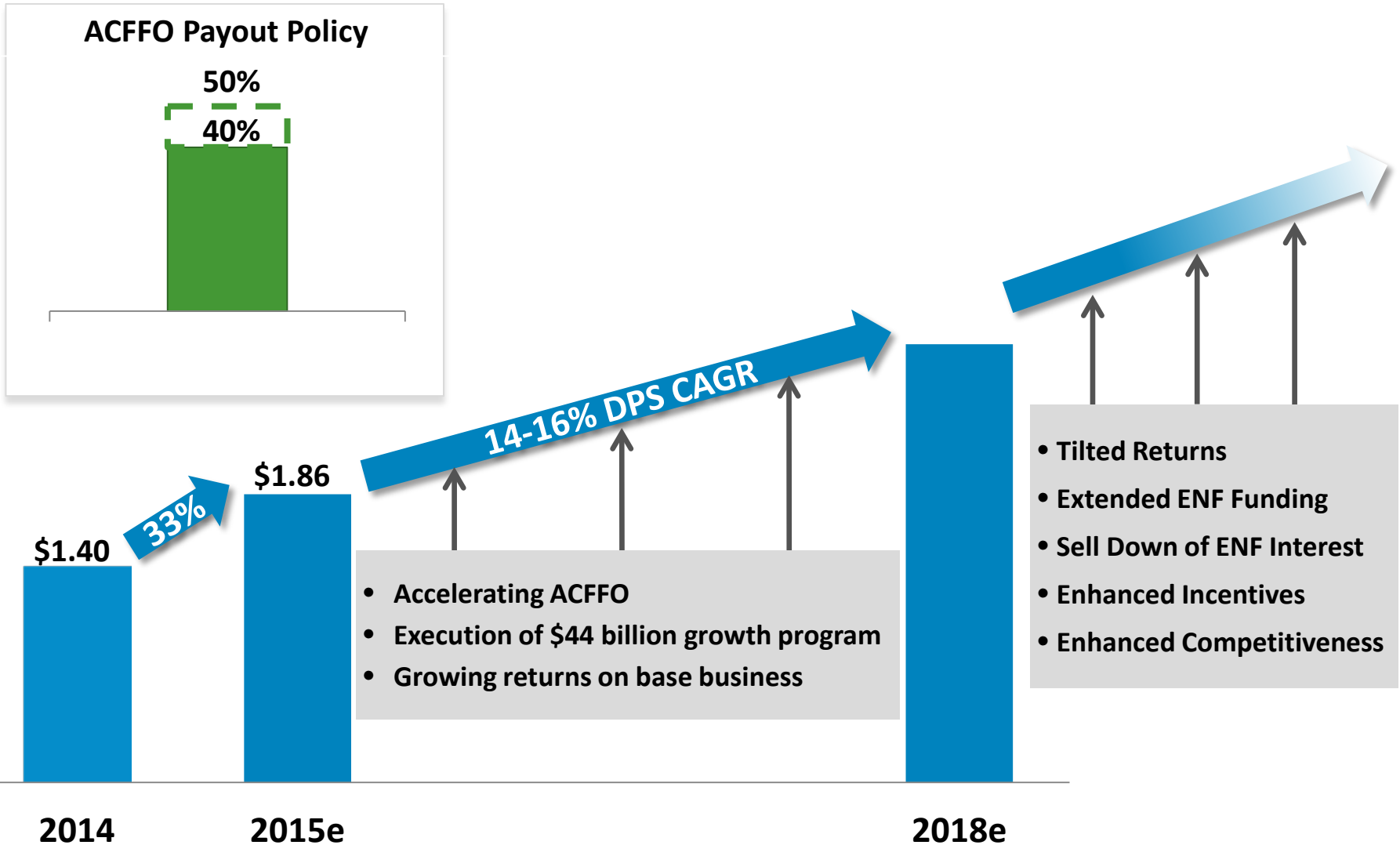
Record secured growth capital program drives strong ACFFO per share growth; supports strong dividend outlook

ACFFO Per Share Definition (\$millions)	2014
Cash provided by operating activities	\$2,528
+/- Changes in working capital	1,777
- Distributions to non-controlling interests	(614)
+/- Non-recurring items	30
- Enterprise wide maintenance capital	(970)
- Preferred dividends	(245)
= ACFFO	\$2,506
Average shares outstanding	829
ACFFO per share	\$3.02



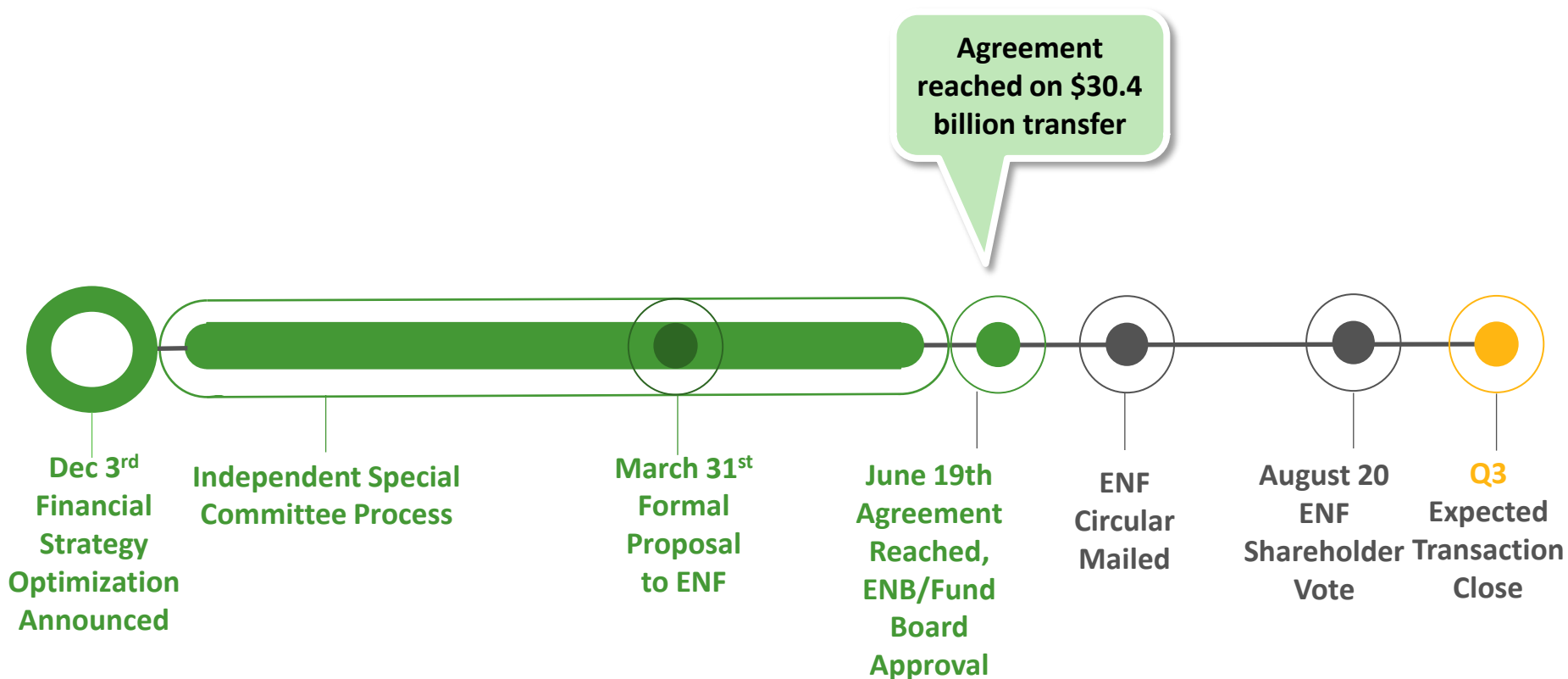
*Available cash flow from operations (ACFFO) is defined as cash flow provided by operating activities before changes in operating assets and liabilities (including changes in regulatory assets and liabilities and environmental liabilities) less distributions to noncontrolling interests and redeemable noncontrolling interests, preference share dividends and maintenance capital expenditures, and further adjusted for unusual, non-recurring or non-operating factors. ACFFO is non-GAAP measures. For more information on non-GAAP measures please refer to disclosure in the news release.

Financial Outlook – DPS Growth



Timeline

Restructuring on track to close Q3



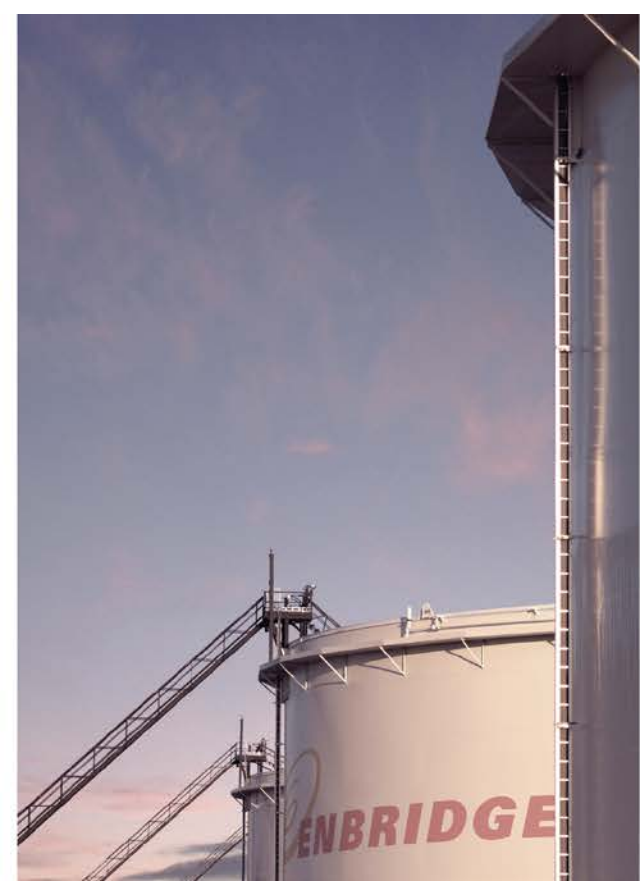
Summary

ENB

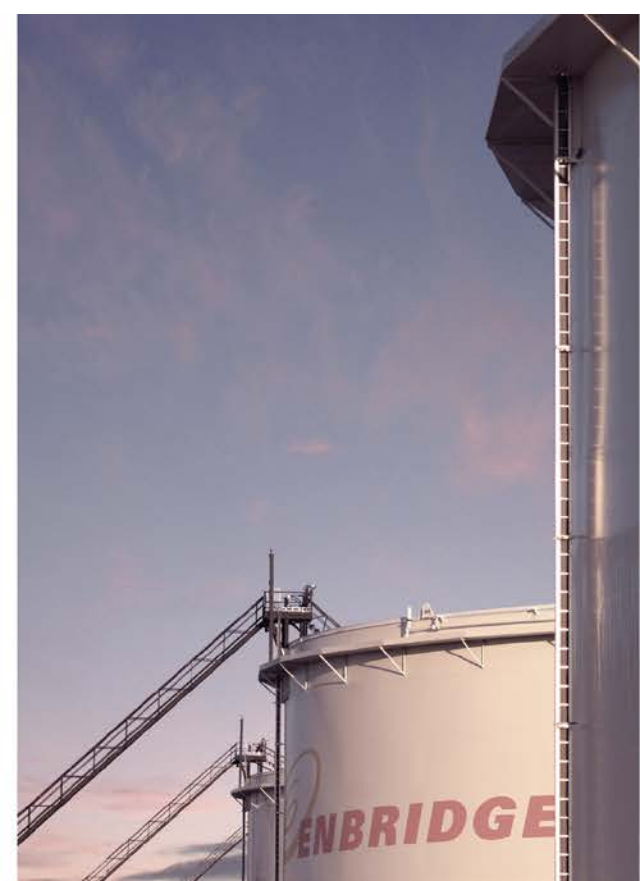
- Core business remains unchanged
- Reduced ENB equity requirements
- Strong ACFFO* per share growth and coverage versus peers
- Significant 2015 dividend increase (33%)
- Superior annual dividend growth in 2016 through 2018 (14% - 16%)
- Positioned to extend industry leading growth beyond 2018

ENF

- Transformational, creating “best-in-class” Canadian liquids infrastructure entity of scale
- Highly reliable business model/high quality asset base
- Expected future dividend growth accelerated to about 10% per year through 2019
- Highly visible secured organic growth, plus future development opportunities

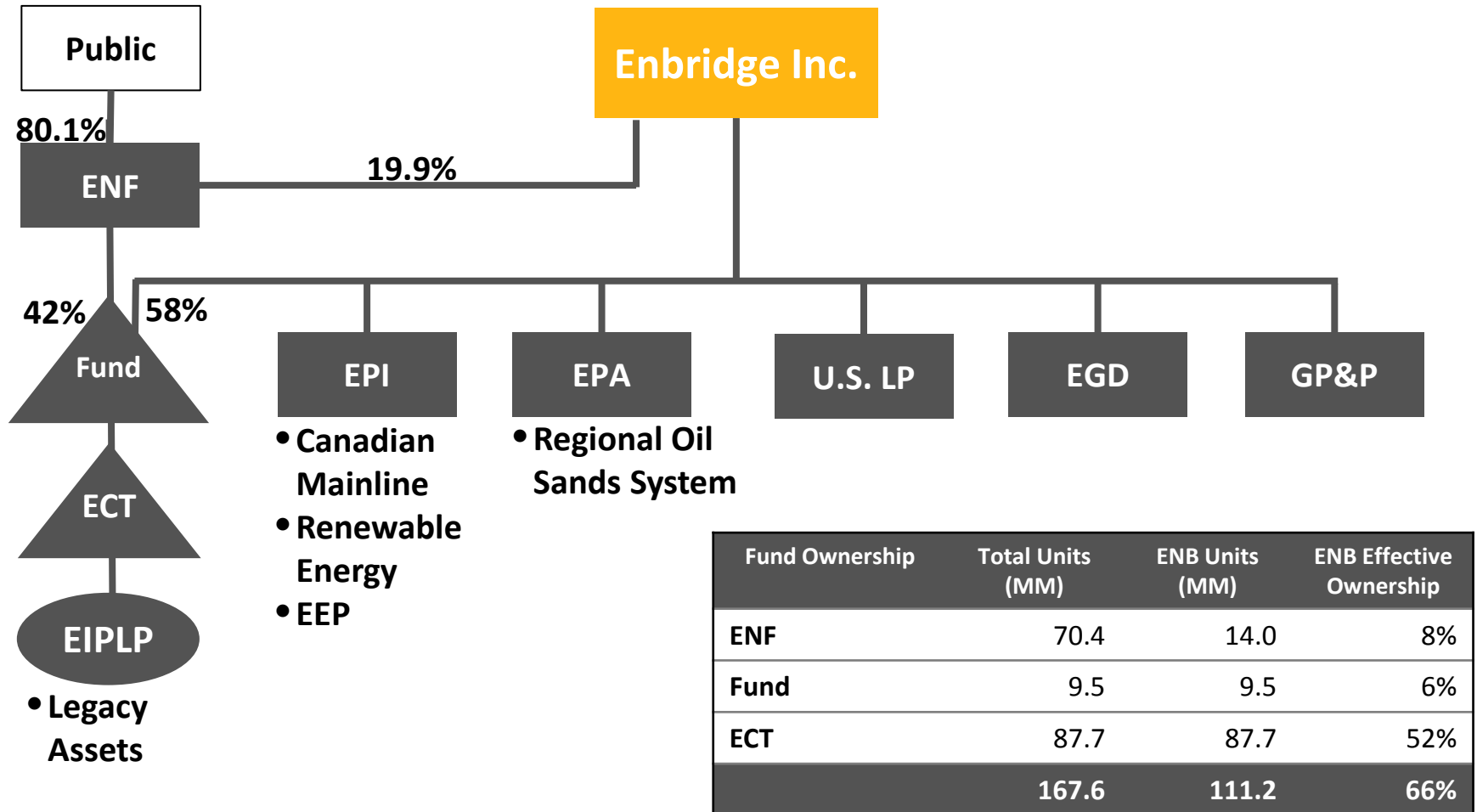


Question & Answer Period

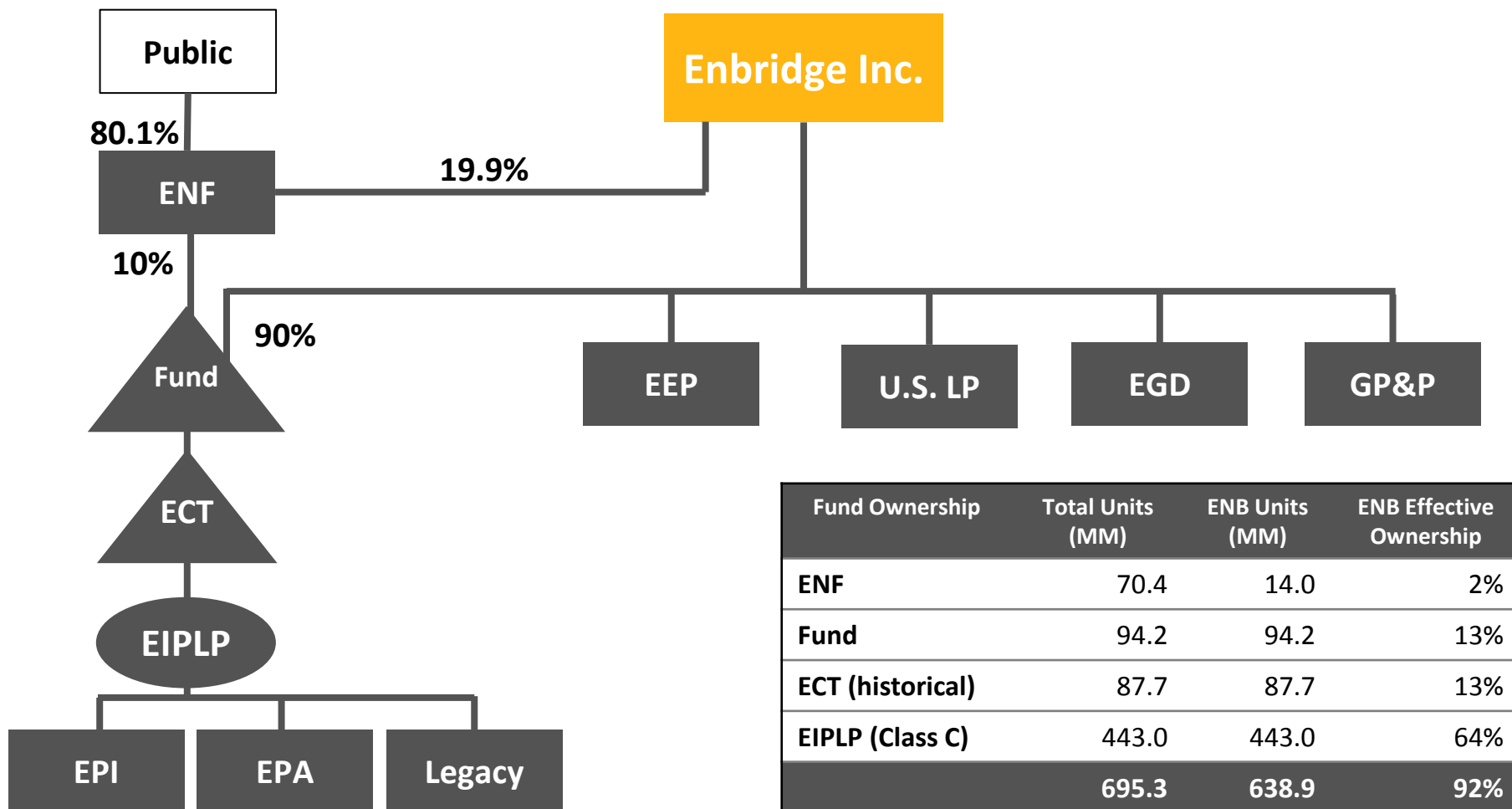


Supplemental Slides

Existing Structure (Simplified)



New Structure (Simplified) - 2015



Canadian Drop Down Assets: Liquids Pipelines – Mainline



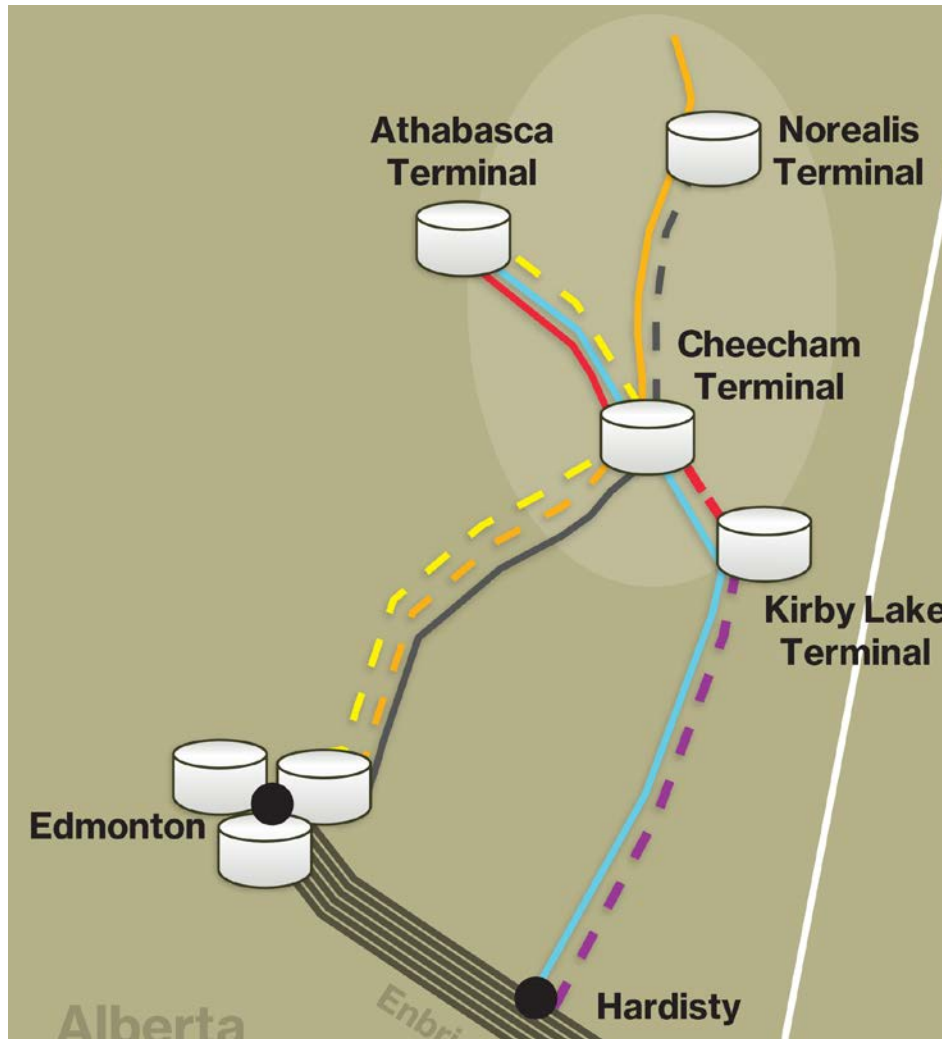
Asset description	<ul style="list-style-type: none">— Six adjacent pipelines originating in western Canada that deliver into the US system— Lines 7, 8, 9, 10, and 11 that deliver into eastern Canada and the Northeastern U.S.— Residual interest in Canadian portion of Southern Lights diluent line
--------------------------	---

Total assets	\$10 billion
---------------------	---------------------

2014 adjusted earnings	\$500 million
-------------------------------	----------------------

Secured growth capital	\$9 billion
-------------------------------	--------------------

Canadian Drop Down Assets: Liquids Pipelines – Regional



Asset description

- Wood Buffalo Pipeline
- Waupisoo Pipeline
- Athabasca Pipeline
- Woodland Pipeline
- - - Norealis Pipeline
- - - Athabasca Pipeline Twin & Expansion
- - - Woodland Pipeline Extension
- - - Wood Buffalo Extension
- - - Norlite Diluent Pipeline
- Other

Total assets	\$6 billion
2014 adjusted earnings	\$181 million
Secured growth capital	\$6 billion

Canadian Drop Down Assets: Renewable Power



Asset description

- Blackspring Ridge: 50% ownership in 300 MW
- Lac Alfred: 67.5% ownership in 308 MW
- Massif du Sud: 80% ownership in 153 MW
- St. Robert Bellarmin: 50% ownership in 82 MW

Total assets

\$1 billion

\$15 Billion Secured Growth Capital

Alberta Regional	Total Capital (\$ billions)	In Service Date
Norealis Pipeline	\$0.5	In service
Surmont Phase 2 Expansion	\$0.3	In service
Woodland Pipeline Extension	\$0.7	Q3 2015
AOC Hangingstone Lateral	\$0.2	Q4 2015
Sunday Creek Terminal	\$0.2	Q3 2015
JACOS Hangingstone Lateral	\$0.2	2016
Regional Oilsands Optimization		
• Athabasca Pipeline Twin	\$2.6	2017
• Wood Buffalo Extension		
Norlite	\$1.3	2017
Total Alberta Regional	\$6.0	
Canadian Mainline		
Line 9 Reversal & Expansion	\$0.7	Q2 2015
Mainline Expansion (ABC Phase I & II)	\$0.7	2015 (Phases)
Canadian Mainline System Terminal Flexibility	\$0.7	2013-2015
Edmonton to Hardisty Expansion	\$1.8	2015 (Phases)
Canadian Line 3 Replacement	\$4.9	2017
Total Canadian Mainline	\$8.8	
Total Secured Growth Capital	\$14.8	